

Cambrian College of Applied Arts and Technology
Strategic Plan with Tactics

Goal	Strategy		Objectives		Sponsors/Co-Chairs
Champion Innovation <i>by advancing new and creative approaches that transform the learning experience</i>	1.0	Develop flexible, customizable, technology-enhanced learning experiences	1.1	Develop a teaching and learning framework to advance and sustain innovative approaches in flexible, customizable learning experiences.	Sonia Del Missier Joan Campbell Linda Renaud
			1.2	Conduct an impact analysis to optimize the provision of programs and services college-wide in support of flexible, customizable learning.	Kristine Morrissey Dan Draper Amanda Paquette
			1.3	Explore an expanded delivery model to retain and attract new audiences through flexible and customizable learning experiences in corporate training, professional development, general education/electives, and topic-specific learning modules/objects.	Sonia Del Missier Charline Smith Tracy McMillan
	2.0	Foster an organizational culture of innovation.	2.1	Define organizational innovation through criteria and initiatives that recognize and reward contributions to solution-based thinking and novel approaches towards organizational excellence.	Bill Best Fred Schumacher Reem Fattouh
			2.2	Establish a teaching and learning innovation hub that supports exploration, experimentation, and creation of enhanced learning experiences.	Sonia Del Missier Jean Brown Aamir Iqbal

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Enrich the Student Experience <i>by increasing access and enabling full participation in the Cambrian College experience</i>	3.0	Create meaningful connections in our community and promote the value of shared learning.	3.1	Develop an Alumni engagement strategy to maximize a broader community outreach and increase student exposure to learning experiences beyond the classroom.	Alison De Luisa Darlene Palmer Guy Charron
			3.2	Develop a Program Advisory Committee enhancement strategy to increase involvement of community and industry partners in shaping learning experiences at Cambrian College.	Kristine Morrissey Louise Turcotte Kari Bertrand
	4.0	Support improved affordability and increased transferability of learning.	4.1	Create a simplified accessible support program to assist individual students to access low-cost but large impact financial support.	Shawn Poland Renee Scott Tammy Dines
			4.2	Develop an engagement protocol that responds to community demands and barriers to increase Indigenous learner access to postsecondary.	Alison De Luisa Rick Ouellet Kerri Jokinen
			4.3	Establish a recognizable framework to support increased access and transferability of learning through streamlined pathways with other educational organizations.	Sonia Del Missier Derek Serafini Lianne Ley
	5.0	Provide enhanced opportunities to learn and apply knowledge of Indigenous peoples.	5.1	Develop a curriculum integration framework to support increased student exposure and understanding of Indigenous culture, traditions and learning perspectives.	Alison De Luisa Rick Ouellet Janice Clarke
5.2			Establish a college-wide recognition approach to celebrate and increase collaboration with our host Atikameksheng Anishnawbek First Nation.	Alison De Luisa Rick Ouellet John Hammill	

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	6.0	Establish and promote an inclusive and engaging atmosphere to work and learn.	6.1	Create shared-learning space that promotes increased faculty/student interaction, and independent and group study.	Kristine Morrissey Robert Audet Annie Sauve
			6.2	Establish a campus modernization plan that optimizes hands-on, collaborative learning experiences through the revitalization of common areas, simulation, and academic lab spaces.	Sonia Del Missier Janneke Nicholls Patricia Bleau
			6.3	Develop an organizational framework to reinforce positive mental wellness and address barriers to full participation in the learning experience.	Alison De Luisa Rachel Gillespie Stacey Vehkala
			6.4	Create and implement a college-wide plan to build awareness and understanding of the diverse perspectives and learning needs of our campus community.	Shawn Poland Kim Lair Pierrette Paxy

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Expand our influence globally <i>by promoting areas of distinction within our organization access and enabling full participation in the Cambrian College experience</i>	7.0	Establish our global identity as a leader in evidence-based practice and applied research.	7.1	Identify new opportunities to collaborate with industry partners to build our national recognition as a leader in student-engaged applied research.	Shawn Poland Andre Durette Emile Malvaso
			7.2	Identify leading and promising practices to advance evidence-based practice and drive continuous quality improvement.	Sonia Del Missier Sherrill McCall Robert Silvestri
	8.0	Broaden our outreach and brand awareness.	8.1	Establish criteria to identify and actively promote distinctive programs and services unique to Cambrian College	Shawn Poland Meghan Roy Natalie Duguay
			8.2	Develop a comprehensive internationalization strategy to provide reciprocal learning exchange opportunities internally and externally.	Kristine Morrissey Geoff Dalton Nicole Beauparlant