



Cambrian College Strategic Plan 2015-2020

Our VISION

Imagine • Inspire • Innovate



Our MISSION

To offer a comprehensive program of career-oriented, postsecondary education and training to assist individuals in finding and sustaining meaningful employment.

To meet the needs of employers and the changing work environment.

To support the economic and social development of our diverse community, locally and globally.

Our GOALS



CHAMPION INNOVATION

By advancing new and creative approaches that transform the learning experience.

STRATEGY

Develop flexible, customizable, technology-enhanced learning experiences.

OBJECTIVES

Develop a teaching and learning framework to advance and sustain innovative approaches in flexible, customizable learning experiences.

Conduct an impact analysis to optimize the provision of programs and services college-wide in support of flexible, customizable learning.

Explore an expanded delivery model to retain and attract new audiences through flexible and customizable learning experiences in corporate training, professional development, general education/electives, and topic-specific learning modules/objects.

STRATEGY

Foster an organizational culture of innovation.

OBJECTIVES

Define organizational innovation through criteria and initiatives that recognize and reward contributions to solution-based thinking and novel approaches towards organizational excellence.

Establish a teaching and learning innovation hub that supports exploration, experimentation, and creation of enhanced learning experiences.

Our GOALS



ENRICH THE STUDENT EXPERIENCE

By increasing access and enabling full participation in the Cambrian College experience.

STRATEGY

Provide enhanced opportunities to acquire and apply knowledge of Indigenous peoples.

OBJECTIVES

Develop a curriculum integration framework to support increased student exposure and understanding of Indigenous culture, traditions, and learning perspectives.

Establish a College-wide recognition approach to celebrate and increase collaboration with our host Atikameksheng Anishnawbek First Nation.

STRATEGY

Support improved affordability and increased transferability of learning.

OBJECTIVES

Create a simplified accessible support program to assist individual students to access low-cost, but large impact, financial support.

Develop an engagement protocol that responds to community demands and barriers to increase Indigenous learner access to postsecondary.

Establish a recognizable framework to support increased access and transferability of learning through streamlined pathways with other educational organizations.

STRATEGY

Establish and promote an inclusive and engaging atmosphere in which to work and learn.

OBJECTIVES

Create shared-learning space that promotes increased faculty/student interaction and independent and group study.

Establish a campus modernization plan that optimizes hands-on, collaborative learning experiences through the revitalization of common areas, simulation, and academic lab spaces.

Develop an organizational framework to reinforce positive mental wellness and address barriers to full participation in the learning experience.

Create and implement a College-wide plan to build awareness and understanding of the diverse perspectives and learning needs of our campus community.

STRATEGY

Create meaningful connections in our community and promote the value of shared learning.

OBJECTIVES

Develop an alumni engagement strategy to maximize a broader community outreach and increase student exposure to learning experiences beyond the classroom.

Develop a Program Advisory Committee enhancement strategy to increase involvement of community and industry partners in shaping learning experiences at Cambrian College.

Our GOALS



EXPAND OUR INFLUENCE GLOBALLY

By promoting areas of distinction within our organization and beyond our borders.

STRATEGY

Establish our global identity as a leader in evidence-based practice and applied research.

OBJECTIVES

Identify new opportunities to collaborate with industry partners to build our national recognition as a leader in student-engaged applied research.

Identify leading and promising practices to advance evidence-based practice and drive continuous quality improvement.

STRATEGY

Broaden our outreach and brand awareness.

OBJECTIVES

Establish criteria to identify and actively promote distinctive programs and services unique to Cambrian College.

Develop a comprehensive internationalization strategy to provide reciprocal learning exchange opportunities internally and externally.